

DRAGONS

CHS

FAMILY

LIFE LONG LEARNER

THE VILLE

BOOKS

QUILTS

**AVID
READER**

MRS.

TRAVEL

HAGGARD

PASSIONATE

TEACH

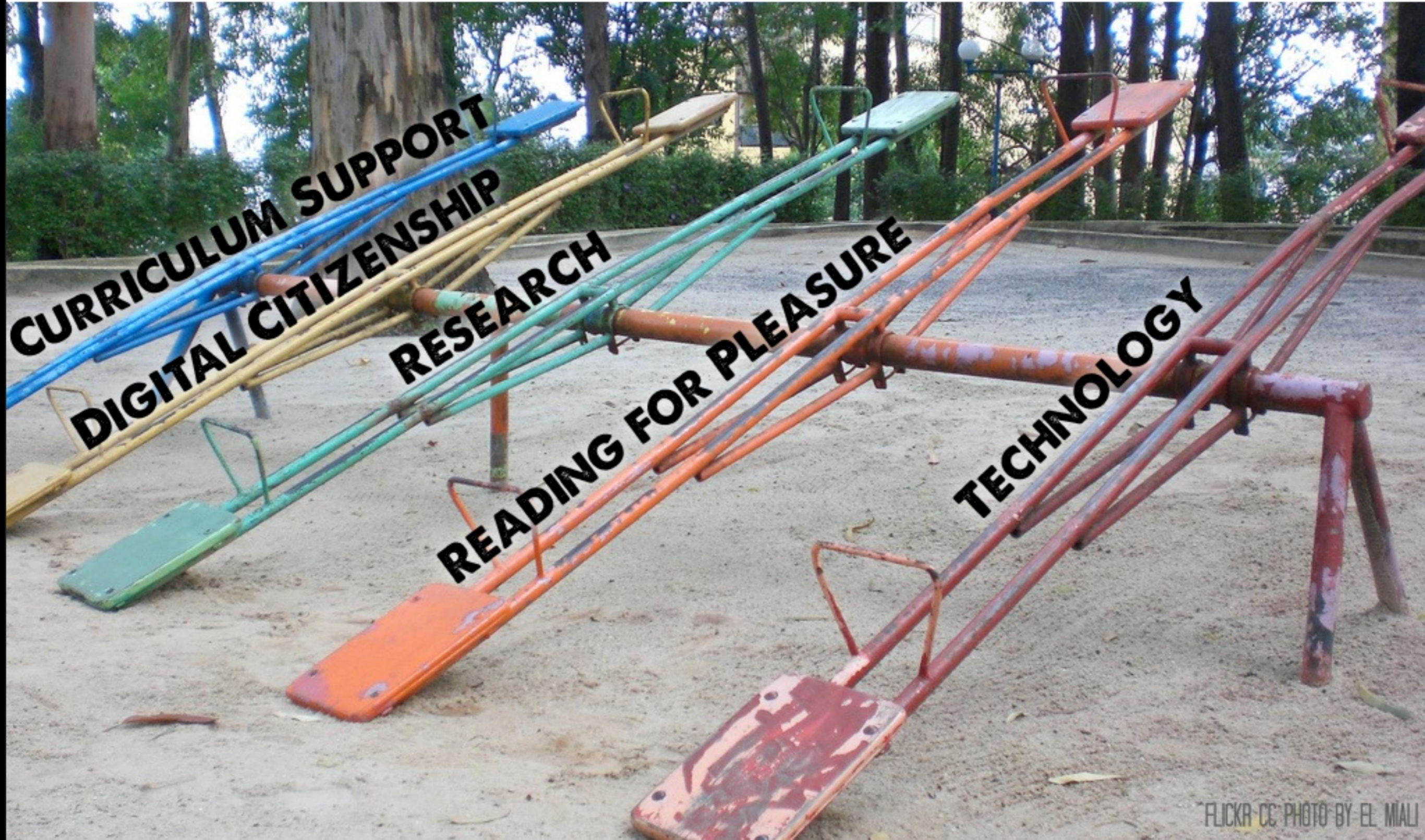
FUTURE READY LIBRARIAN

RETIRED/
RESIGNED

Rocking Reading Promotion

Presented by Karen Haggard
Collierville High School Librarian
TASL Conference 2017

FIND BALANCE IN YOUR LIBRARY'S FOCUS



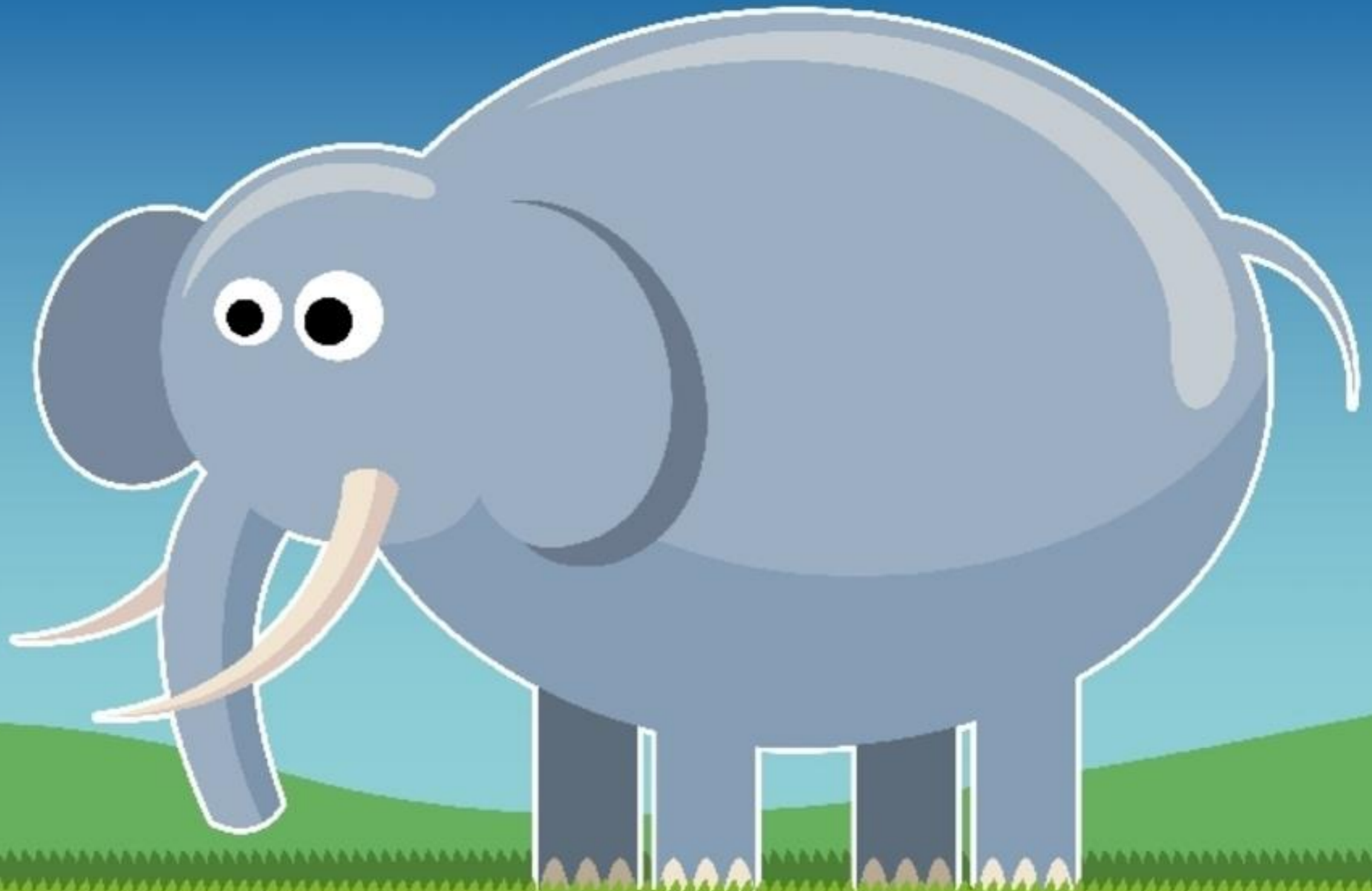
CURRICULUM SUPPORT
DIGITAL CITIZENSHIP

RESEARCH

READING FOR PLEASURE

TECHNOLOGY

The Elephant in the Room: a BRIEF comment about AR



Credit: Britannica Image Quest from Ingram

3 Keys to Rocking Reading Promotion

Read
Weed
Lead



READ

READ widely



- Dr. Laughlin's example
- Read so you can recommend

Utilize ALL the sources you can.

- ❑ Public Library
- ❑ OverDrive/ TN READS
- ❑ Audio books for driving, busy work at home
- ❑ Talk books with others

More Sources

- Blogs
- Reviews
- [Mrs. Reader Pants](#) (weekly new releases for M & H)
- Sign up for SLJ newsletter (children's, teens, or tweens)
- Mr. Schu's [Book Release Calendar](#)

More Sources

- Scholastic Summer Summit
- BER seminars
- Both involve \$\$ but are worth the cost.
- SLJ and Booklist webinars are free.

More Sources

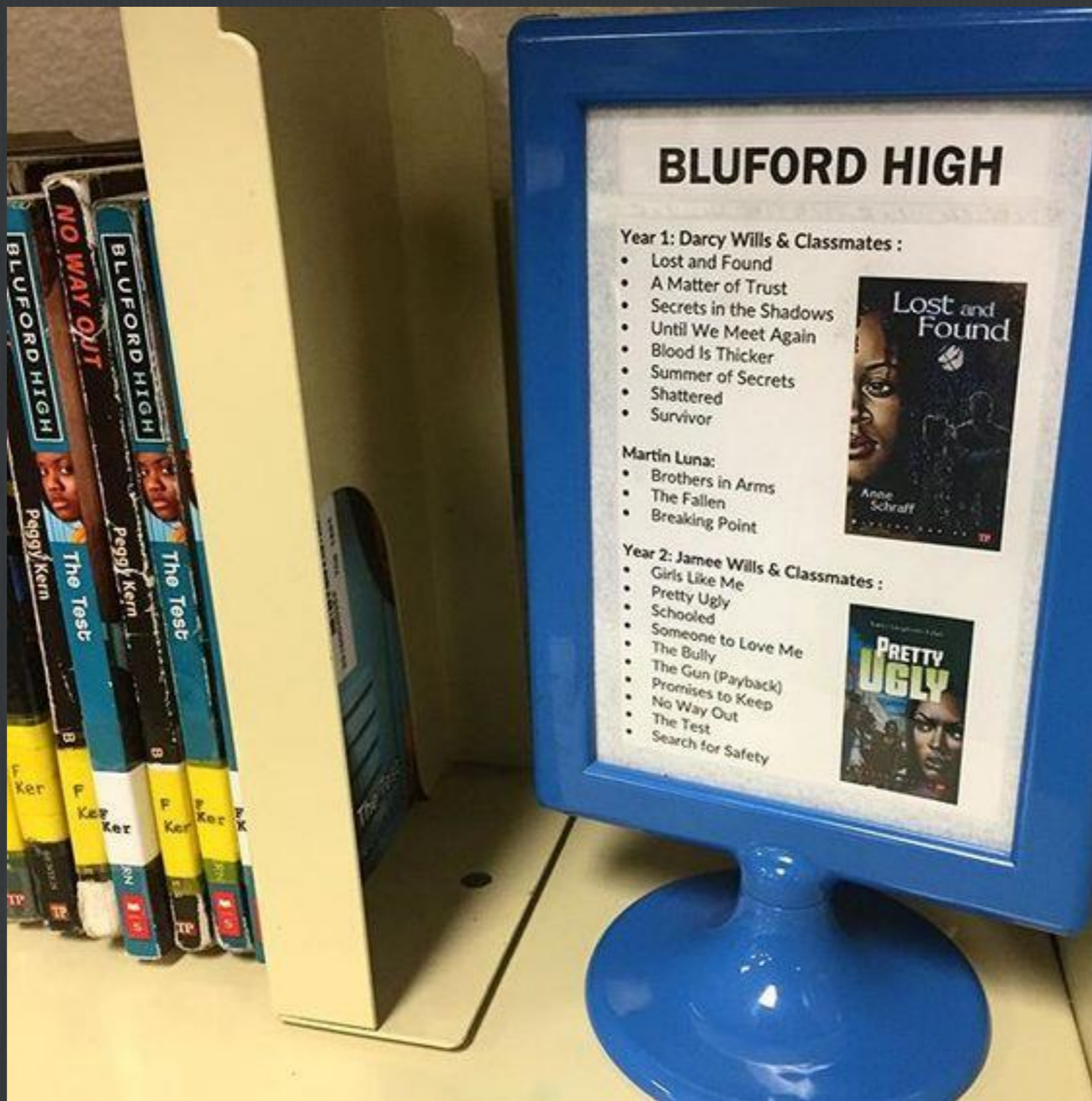
- Book Bub (bookbub.com) Sign up, create a profile and get notices about deeply discounted ebooks in your chosen reading preferences.
- Book Riot. (bookriot.com) News and posts about books. Recent post: <http://bit.ly/YATwitter>

You can't really read every book in your library!

- But you can know enough about the books to make your students think you do.
:)

Reading gives you openings with students

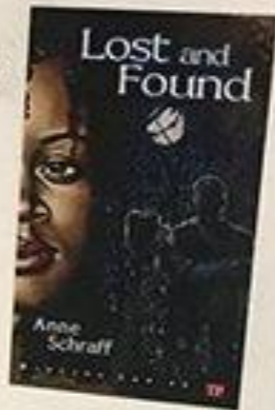
- Have you read the first one in this series?
- I've been wanting to read that one. Please let me know if it's good. OR I'd be very interested to hear what you think about this book when you finish it.
- This book made me think about you.
- If you liked _____, then you might want to try _____.
- If you don't like this book, we'll still be friends.



BLUFORD HIGH

Year 1: Darcy Wills & Classmates :

- Lost and Found
- A Matter of Trust
- Secrets in the Shadows
- Until We Meet Again
- Blood Is Thicker
- Summer of Secrets
- Shattered
- Survivor



Martin Luna:

- Brothers in Arms
- The Fallen
- Breaking Point

Year 2: Jamee Wills & Classmates :

- Girls Like Me
- Pretty Ugly
- Schooled
- Someone to Love Me
- The Bully
- The Gun (Payback)
- Promises to Keep
- No Way Out
- The Test
- Search for Safety



Series

- Be aware of series fiction.
- Know when to buy the next one.
- Know resources to keep them in order.
- Children's or Young Adult

Have Book Talks/Will Travel!

- Grab a stack of books; set a timer. Talk till it goes off. Give kids a way to record books after you finish.
- Do this for faculty meeting, especially to encourage summer reading.



**Act enthusiastic and
you will be enthusiastic!**

Dale Carnegie

WEED

Don't neglect the WEEDING!



- It hurts to take out books you chose.
- When your shelves are full, it's hard to justify the need for new books.

Weeding is like cleaning out your closet or your pantry.

- Get rid of outdated stuff.
- Find treasures you forgot you had.
- Lets you know what you need to buy.

Weeding

- Run a report to see what hasn't checked out in a year
 - Promote it (one last chance!)
 - Move it to a new section (example: Give the Graphics)
 - Remove it.



GRAPHIC NOVELS

Libro
Espa

<https://c1.staticflickr.com/2/1074/510>



READ

Libros en Español

https://c1.staticflickr.com/2/1074/5160913527_d75a783ed2_b.jpg



Weeding, cont.

- Think about new ways to organize your collections.
- Do you see books on same subject or theme you could display together?
- Examples:
 - Sports
 - Biographies

Weeding, cont.

-
- For non-fiction, use a report like Titlewise to help with weeding. Use their dates to help you move quickly.
 - When you get a new edition, weed the old!
 - If it's out of date, it has to go!
 - If it doesn't support curriculum or it doesn't get checked out often, consider carefully whether to keep it.

Example of Titlewise Report of Aged Titles—from our 800's

	A	B	C	D	E	F
983	821.008 LIF	Lifelines		1994	YA	
984	821.008 MEN	The Mentor book of major British poets		1963		
985	821.008 NEW	The new Oxford book of English verse		1972	YA	
986	821.008 OXF	The Oxford book of satirical verse		1980	AD	
987	821.008 RUB	Poetry out loud	Rubin Robert Alde	1995	AD	
988	821.008 SIX	Six centuries of great poetry.		1992	YA	
989	821.008 TOP	The top 500 poems		1992	AD	
990	821.009 NOR	The Norton anthology of poetry		1996	AD	
991	821.08 BRE	Eighteenth century prose and poetry.		1956		
992	821.08 CIA	How does a poem mean?	Ciardi, John, 1916-	1975	YA	
993	821.08 COL	Roofs of gold, poems to read aloud	Colum, Padraic, 1911-	1964		
994	821.08 COM	Come hither		1957		
995	821.08 ERN	The family album of favorite poems	Ernest, P. Edward.	1959		
996	821.08 HIL	New coasts & strange harbors	Hill, Helen, 1915-	1974	YA	
997	821.08 LEA	The ballad book.	Leach, MacEdward	1955		
998	821.08 ONE	One thousand poems for children		1946		
999	821.08 OXF	The Oxford book of ballads.		1963		
000	821.08 PAL	Palgrave's golden treasury		1986		
001	821.08 QUI	Oxford book of English verse, 1250-1918		1939		
002	821.08 UNT	Fifty modern American & British po	Untermeyer, Louis	1973		
003	821.08 UNT	The golden treasury of poetry	Untermeyer, Louis	1959		
004	821.08 UNT	Modern British poetry.	Untermeyer, Louis	1962		
005	821.08 WEL	A Nonsense anthology.	Wells, Carolyn, d.	1958		
006	821.08 WIN	The Winged horse anthology		1929		
007	821.09 BRO	Naturalism in English poetry.	Brooke, S. A.	1920		
008	821.09 HIR	John Keats	Hirst, Wolf Z.	1981	YA	
009	821.09 NOY	William Wordsworth.	Noyes, Russell, 1911-	1971		

Weeding, cont.

- Don't try to do it all at once. (Unless you're moving to a new building next year and don't want to take those ancient books with you!)
- Choose one Dewey section or one or two letters in Fiction or Easy each month & work on it a few minutes at a time.
- Run the report for that section just before you start.
- Keep a notepad handy to make notes of weak sections.

FICTION



ipads
email
eread
Take cover to front desk



Weeding, cont.

- When your shelves have room to breathe, and you know what areas need to be strengthened, make a plan for new books.
- Write a grant. (James Patterson experience)
- Use a donor program from a vendor.
- Be creative—birthday book club, teacher birthday book club, etc.

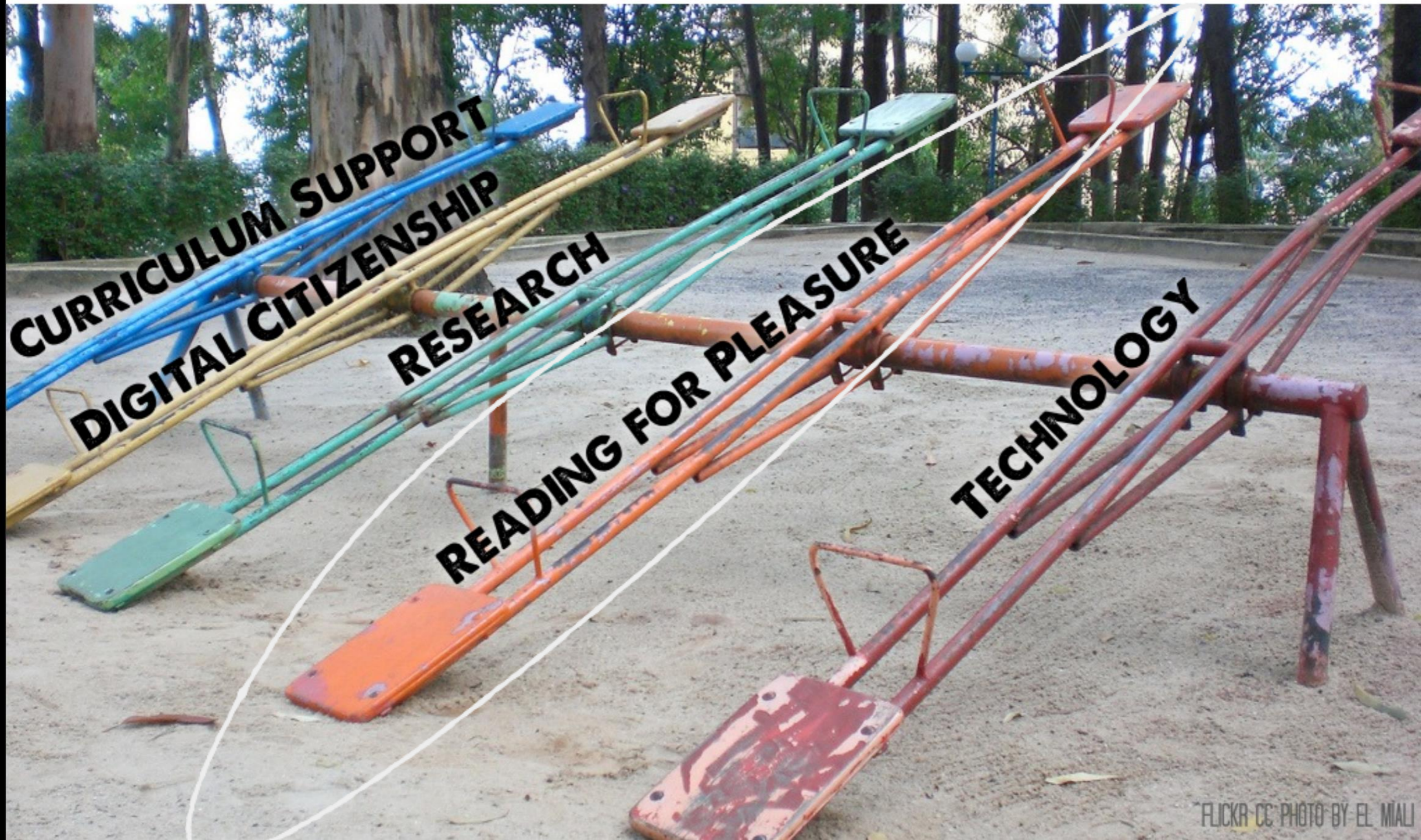
Idea for empty shelves

Credit: Katie Cozzens; look for big roll at Michael's



Now let's get to the LEAD part.

FIND BALANCE IN YOUR LIBRARY'S FOCUS



CURRICULUM SUPPORT
DIGITAL CITIZENSHIP

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TECHNOLOGY

“For students of every ability and background, it’s the simple, miraculous act of reading a good book that turns them into readers, because even for the least experienced, most reluctant reader, it’s the one good book that changes everything. The job of adults who care about reading is to move heaven and earth to put that book into a child’s hands.”

–Scholastic Workshop

Flaming enthusiasm, backed up by horse sense and persistence, is the quality that most frequently makes for success.

Dale Carnegie

**Promote! Promote! Promote! Lots of
Ideas**

Take what works for you.

Drawing to be the first to read...

Promote the newest “hot title” before it comes out. (Ex. Wimpy Kid)

Invite students to submit their names.

Have a drawing for the first to read it. Check it out to him/her.

Draw 2-3 more names and put it on hold for them.

Display books or bookmarks for “read-alikes.”

Have a display or bookmarks of “read-alike” books.

Teach Students how to find “read-alikes”

Use bookmarks.

(Note: copy of some of these on my old web site in Resources.)

Gale’s Books & Authors
(Make or post a how-to movie)



What else do readers of Rick Riordan read? The closer two writers are, the more likely someone will like both of them. Click on any name to travel along.

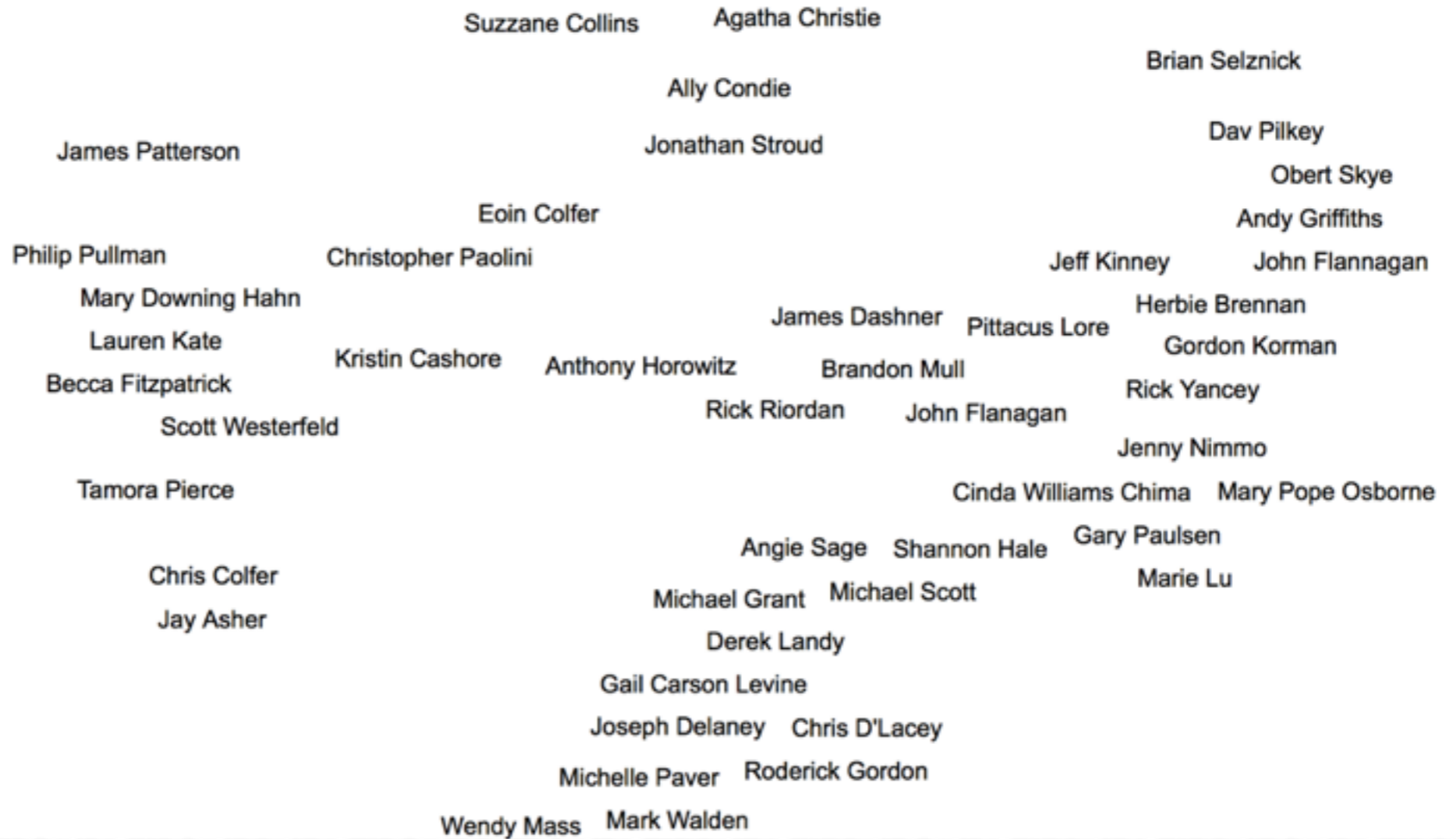


Audible Free Trial



Audible books inspire and

entertain members



<http://www.literature-map.com>

Locker Lottery

Save paperbacks to give away.

Tape a note to random lockers:

“You’ve won a free book! Come to the Library to claim it.”

Hint: Keep a list of the numbers you’ve already used so different students are chosen on another day.



John Burcham / National Geographic Society / Universal Images Group. From Britannica Image Quest

Another Locker Idea

<http://yaloveblog.com/2013/03/24/literacy-lockers/>

Guessing Game

Shred an old/damaged book you've weeded
and put the page pieces in a jar.
Let students submit their guesses for a prize.

Advertise what you're reading:

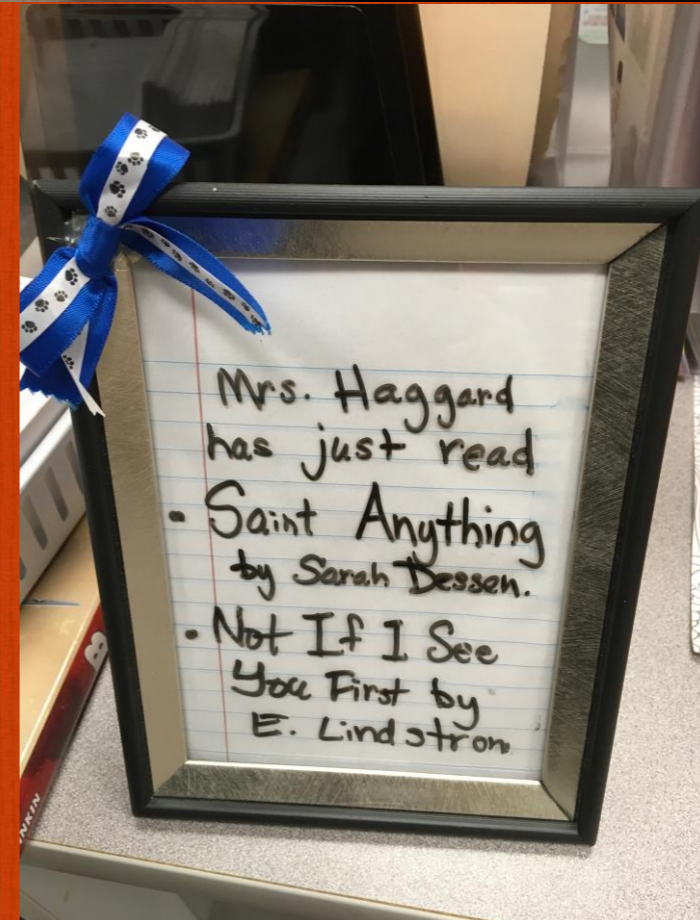
Sign on your desk

Blog on your website

Sign on your door or other prominent place in the library

Tweet

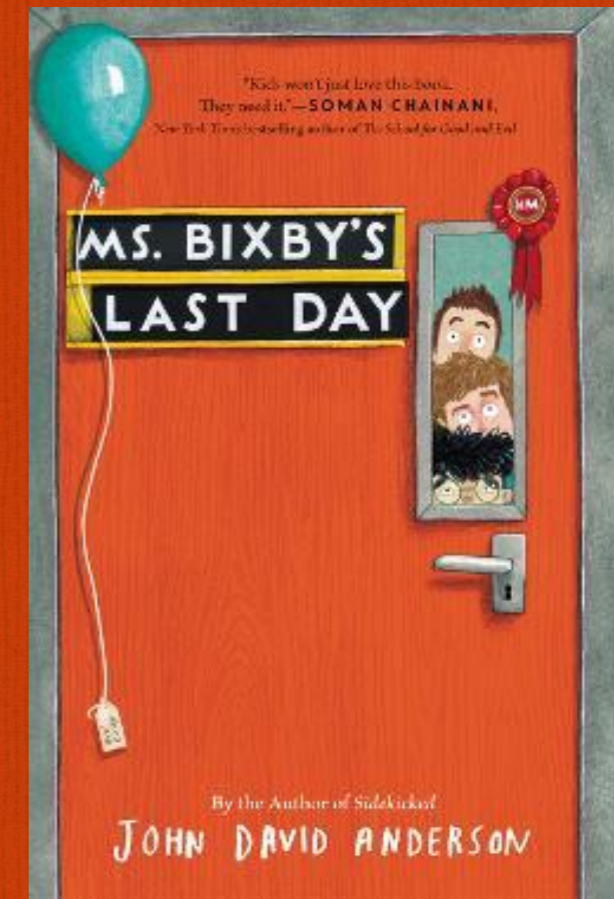
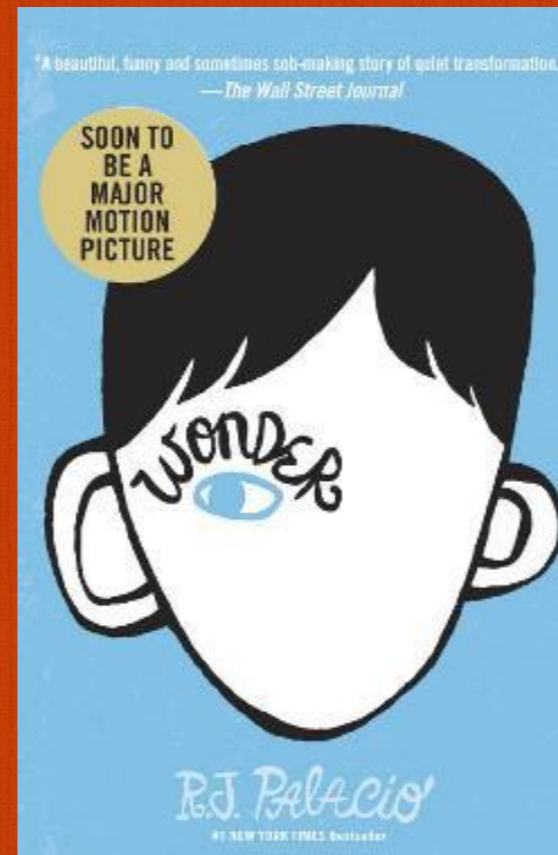
Be creative!



Teacher book club:

Look at some teachers
in books.

Talk about good qualities
to emulate (or qualities to avoid!)



Plan calendar to create buzz about books

- Start here:
<http://www.ala.org/conferencesevents/celebrationweeks>
- Add things for your school or community.
- Use others to fill in. www.librarysparks.com ;
@ChasesCalendar
- Create displays or promotions around some of these.

Plan calendar to create buzz about books

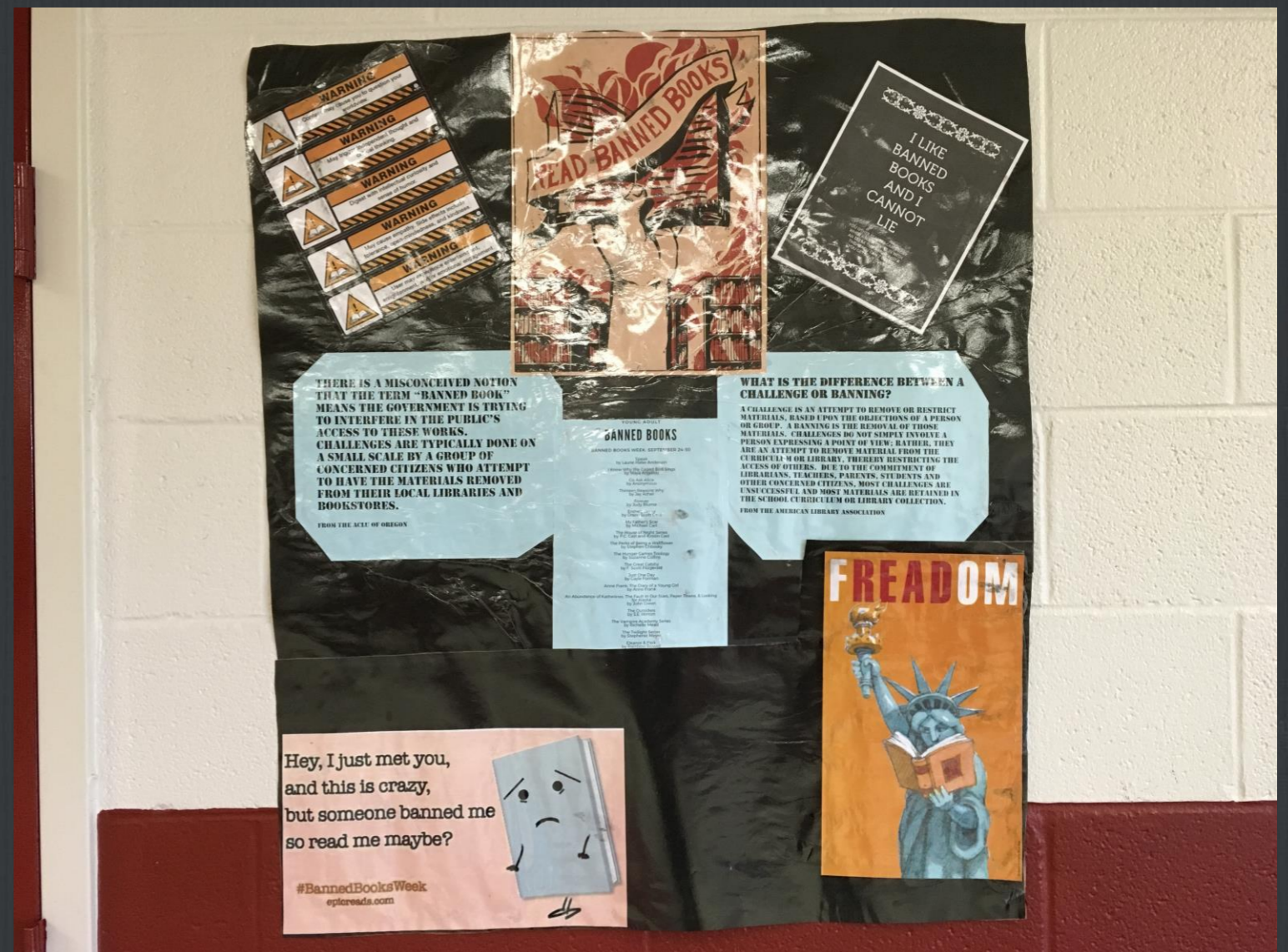
- August: Celebrate Summer Reading; orientation; back to School
- September: National Library Card Sign-up; International Read an eBook Day; Banned Books Week
- October: Teen Read Week; International Games Week
- November: Picture Book Month
- December: Gifts of Reading; What will you read over the break?

Plan calendar to create buzz about books

- January: Resolve to Read; ALA awards
- February: Love Your Library Month; blind date with a book
- March: March Madness; Teen Tech Week; RAA
- April: National School Library Month; DEAR day; Nat'l Readathon Day; National Poetry Month
- May: Promote Summer Reading; Cinco de Mayo; May the Fourth Be With You

Simple Banned Books

Created by Katie Cozzens



VSBA ideas

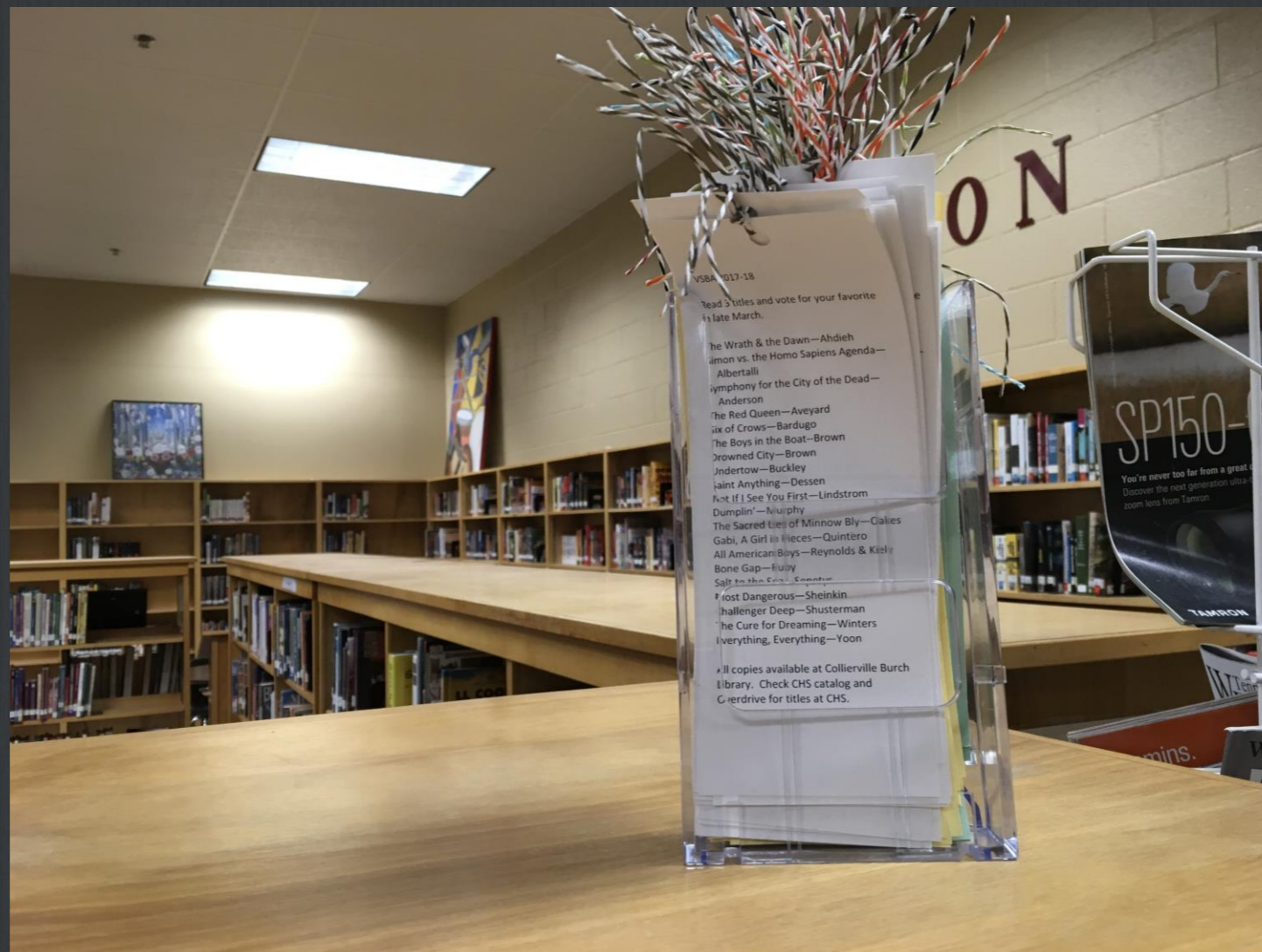


- Bookmarks to check off titles
- Book club: each student chooses one VSBA to read
- VSBA wall: Picture of each title; students sign when they read (credit: Book Love)

VSBA 2



VSBA bookmarks



Other Choice awards



Teens can now vote for the 2017 Teens' Top Ten

Tue, 08/15/2017



Contact:

Anna Lam
Communications Specialist
Young Adult Library Services Association (YALSA)
alam@ala.org

CHICAGO – [Voting](#) for the 2017 [Teens' Top Ten](#) official titles is now open.

Teens all around the world can start casting their [votes](#) for their favorite titles for the 2017 Teens' Top Ten (TTT) now through October 14 at www.ala.org/yalsa/teenstopten. The voting page, hosted by [DOGObooks](#), showcases all 26 nominees with their respective book covers and summaries, as well as the opportunity for teens to leave comments about their favorite titles. The “top ten” titles will be announced the week following [Teen Read Week](#)[™], which takes place October 8-14.

All teens aged 12-18 are eligible to participate in the voting process and can vote for up to three of their favorite titles from the list of 26 nominees. A [video](#) featuring the 26 nominated titles can be found on YALSA's [Teens' Top Ten](#) web page. Libraries can support this effort by sharing these resources with their teen patrons and encouraging them to vote. Other strategies for engaging teen patrons around the Teens' Top Ten can be found in YALSA's free [Teens' Top Ten Toolkit](#).

The Teens' Top Ten is a teen choice list, with teens nominating and choosing their favorite books of the previous year. Nominators are members of teen book groups from 20 school and public libraries around the country. YALSA is not currently accepting applications for new groups, but will begin to in [August 2018](#).

Nominations for the Teens' Top Ten are posted in April during [National Library Week](#), and teens across the country have the opportunity to read the titles throughout the summer and then vote on their favorite titles each year. To learn more about the Teens' Top Ten, please visit the [Teens' Top Ten](#) website.

Other Choice Awards

- Mock Newbery
- Your school's favorites
- School-wide Campaign: Students create commercials, posters for their favorites. Great to tie in with election year.

March Madness

Start with 16 books.

Take nominations or check most circulated books for your library.

Make a bracket and post it.

Create a form or survey for each round.

Publicize.

Post results.

<https://www.printyourbrackets.com/16seeded.html>



Blind Date with a Book

Choose books. Write a brief description that includes the barcode. Wrap the books and tape the description/barcode to it. Put in a prominent place with a sign. Publicize .
Give each student who checks out a form for rating the book.



Read Fit



Reading Olympics or Read Fit

- Marathon Reader: 26 books
- 5 or 10k: Read 5 (10) books
- Weight lifter: a book of at least _____ pages
- Triathlon: Read 3 different genres.
- Relay: Choose 2 friends to read same book.
- Post pictures of students on a “podium” (make a wooden box)

Reading without Walls Challenge

Reading Without Walls Challenge

Read a book about a **character** who doesn't look like you or live like you

Read a book about a **topic** you don't know much about

Read a book in a **Format** that you don't normally read For Fun (a chapter book, a graphic novel, a book in verse, etc)

- Gene Yang: National Ambassador for Young People's Literature
- <http://geneyang.com/natamb>
- Podcasts with authors to link or tweet



InstaREAD

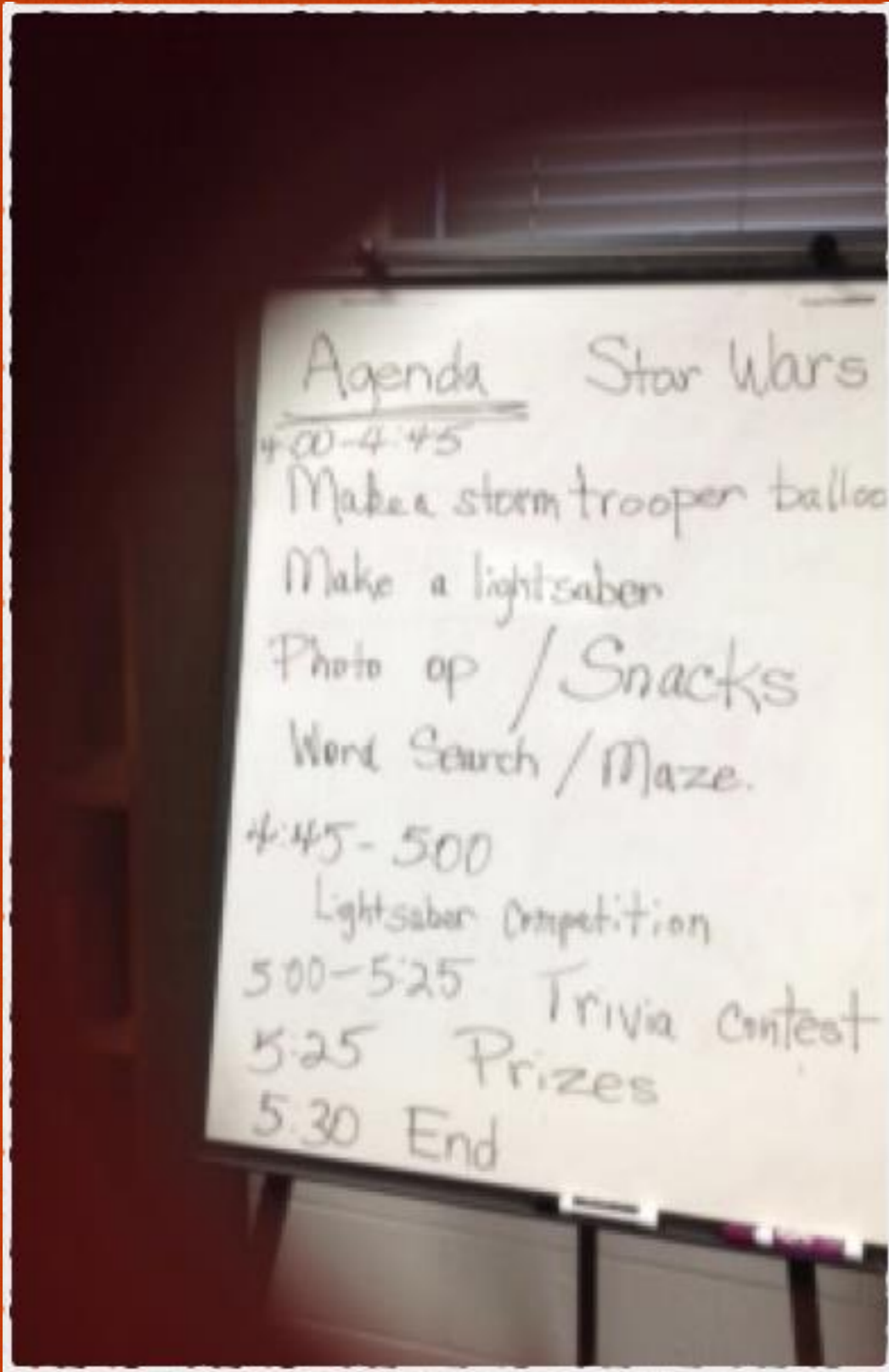
Post pix of students with a book.

Anytime activities

- Book poster contest: (Take it digital!)
- Locker decorating contest with favorite book or book suggestions
- Book swap
- Book trailer contest

Plan an event for after school.

- Sign-ups and permission forms.
- Choose a theme and go all out with it.
- Pinterest has great ideas for food, decorations, activities, etc.
- AMS: Hunger Games, Catching Fire, Divergent, Star Wars



Author visits

- Networking with other librarians is helpful to share the cost.
- Involve students before the visit.
- Contest: Write a letter to the author. Choose 4 to 6 best to eat lunch/breakfast with the author. Give the author the letters.
- Post pictures and publicize after the event.



Kate O'Hearn, courtesy Barnes & Noble
Nathan Hale, Book Fair \$\$,
shared with other schools

Bookmark Contests



TASL

Read Across America

Choose your own occasion.

Reproduce the winners and put them at
your check-out desk for students.

Don't forget other formats!

Other Formats—Audio

- Not every learner is visual.
- Required reading
- ELL learners
- Let teachers know what you have & have them suggest titles.

Other Formats—Digital

- Key if your school is/is going 1 to 1
- Prepare before this happens
- Try some nonfiction titles you can buy multi-access
- Lightbox from Follett

Other Formats: Sources

- Cracker Barrel: CDs; great for travel
- TN Reads—good reason for promoting public library card
- Publicize the apps for TN READS, school digital format
- Promote heavily before summer
- MyOn: Summer reading



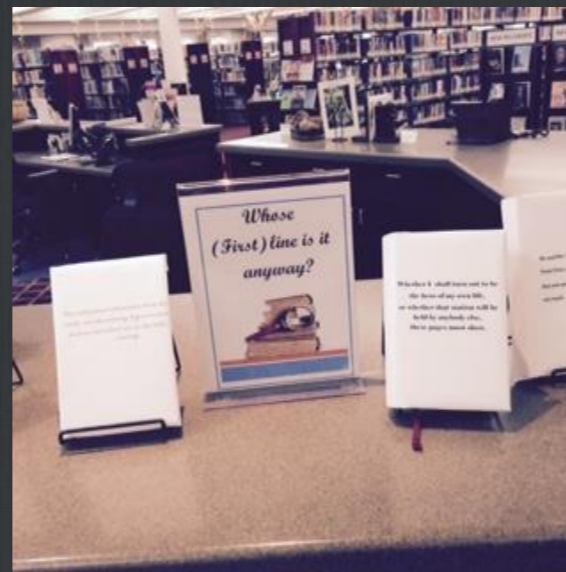
Displays

Displays to Spotlight your Collection

- Grouping books in a display makes the library less overwhelming to students.
- Displays can focus on a genre (historical fiction), an emphasis (Women's History month) or a season.
- Pinterest has TONS of ideas.
- Make sure the students know they can check the books out!

Borrow ideas for displays

Public library, bookstores, Target, anywhere!



Book Tastings or Speed Dating

- Check Pinterest for ideas for a Book Tasting or Book Pass

Target Parents: SMore Flyer <https://www.smore.com/nw5>

For Parents

Resources to help your children become readers

Brightly: Helping Parents Grow Readers

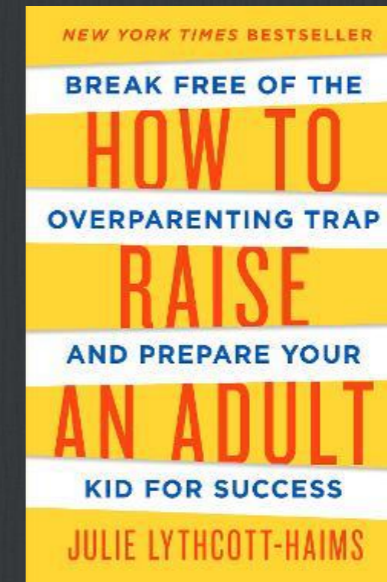
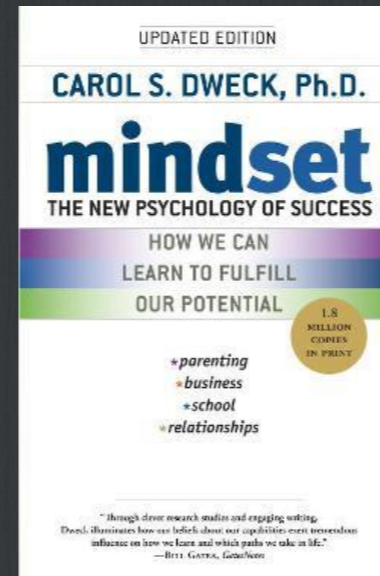
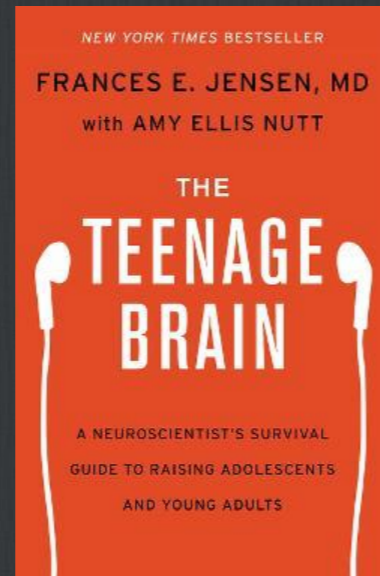
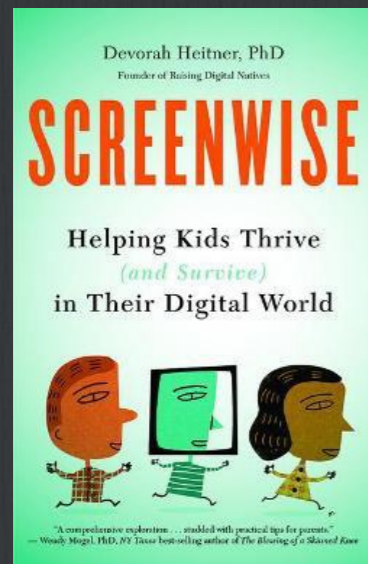
Find great books for kids, reading strategies, age-specific book lists, exclusive author content, and more. <http://readbrightly.com>

Developing Readers

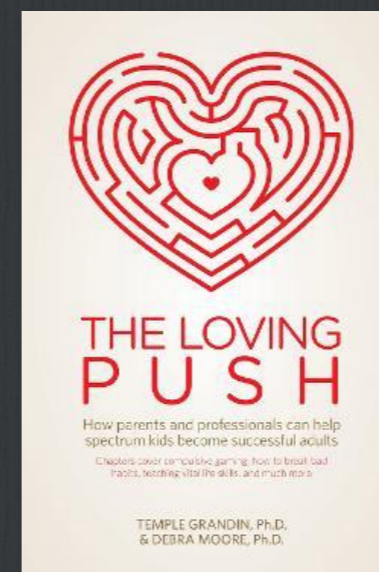
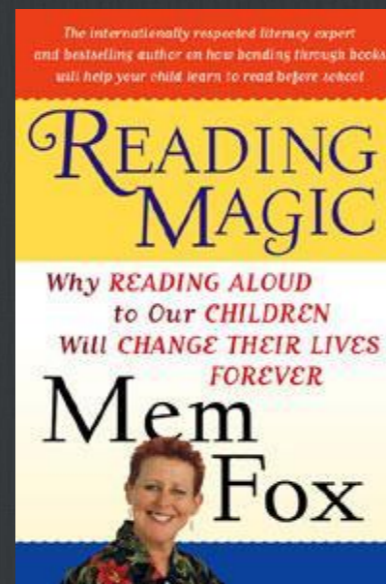
Other Parent Resources

- Reading Rockets: Launching Young Readers. <http://readingrockets.org>
- CommonSense Media (reviews of books, movies, apps, etc.). <https://www.commonsense.org>
- James Patterson: <http://www.readkiddoread.com>
- Guys Read: <http://www.guysread.com>
- TN Reads: <https://reads.overdrive.com>

Idea: Host a Parent Book Club



E, M



Autism spectrum

Tweet what you're reading

Jennifer Boren at Bailey Station Elementary ,
Collierville, has been tweeting quotes from
Men Fox's book Reading Magic.

Promote Summer Reading



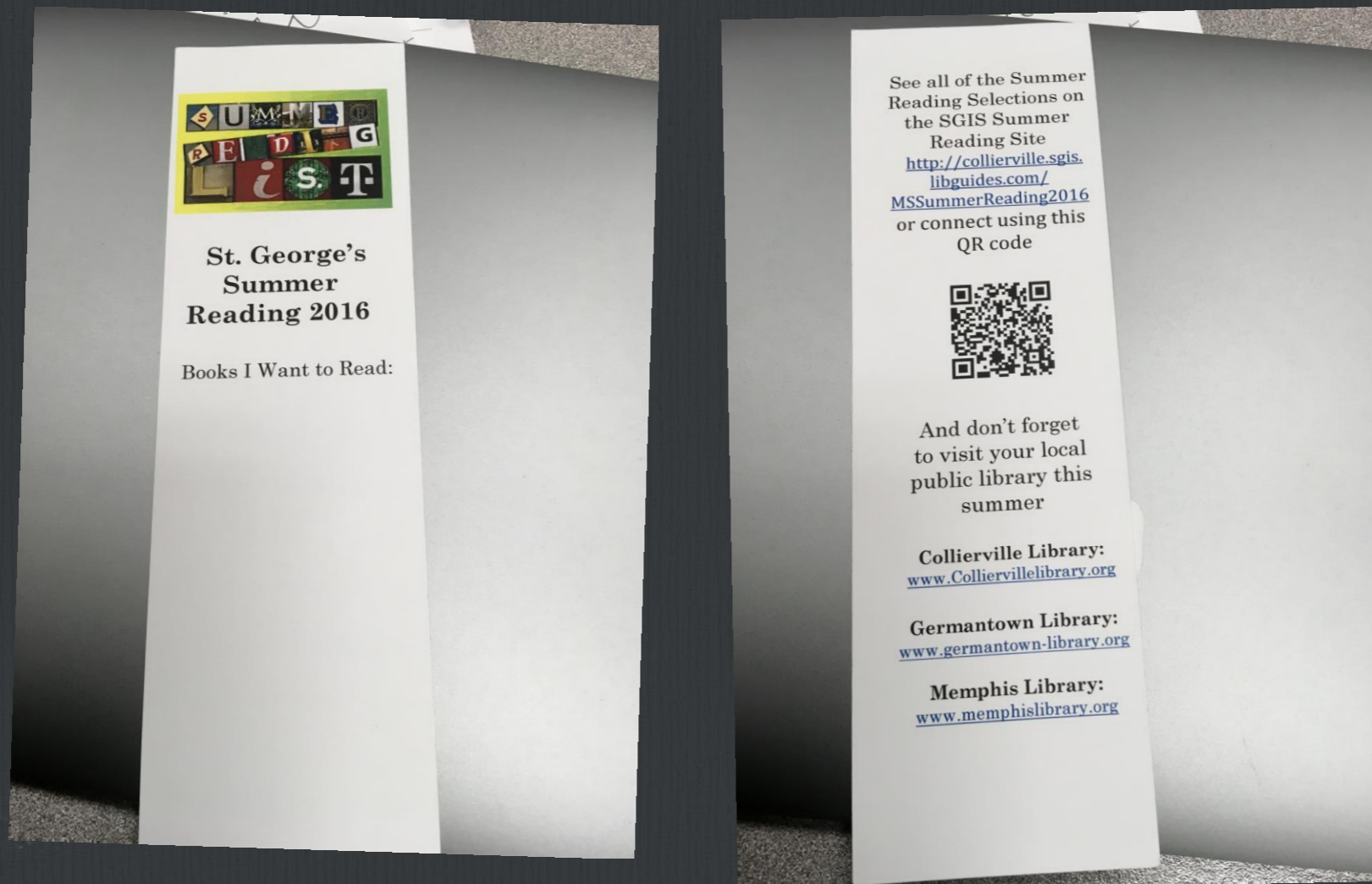
Ideas to promote summer

- Ask public library to visit; publicize their program
- BINGO card for reading (teachers, too!)
- Scholastic Summer Reading
- Open your library or plan a day to meet your students at the public library
- Read 5 to Avoid the Slide! Celebrate with ice cream in August.
- Book Swap before end of school.

Show students what you want to read!



Give students resources for summer reading.



Source: Hillery Efke, St. George's

Do Your Own Summer Program

- Crafts, stories, checkout
- Open your library for checkout
- Re-invent summer required reading (See Kittle's [Reading Love](#))
- Try this: <http://knowledgequest.aasl.org/successful-summer-reading-program/>

Use Technology

- Share reading resources via your web site.



Use Technology

- Chatterpix app
- Book trailers
- Tweet about books
- Access to OPAC (Destiny holds and social aspect)
- Make How-to movies for placing holds, etc.

Technology

- Use iMovie—they have template for trailers.
- Use Quick Time to record how-to videos.
- Have a Book Trailer contest at your school. Make them available to view just before summer or a break. Offer prizes.

OverDrive video

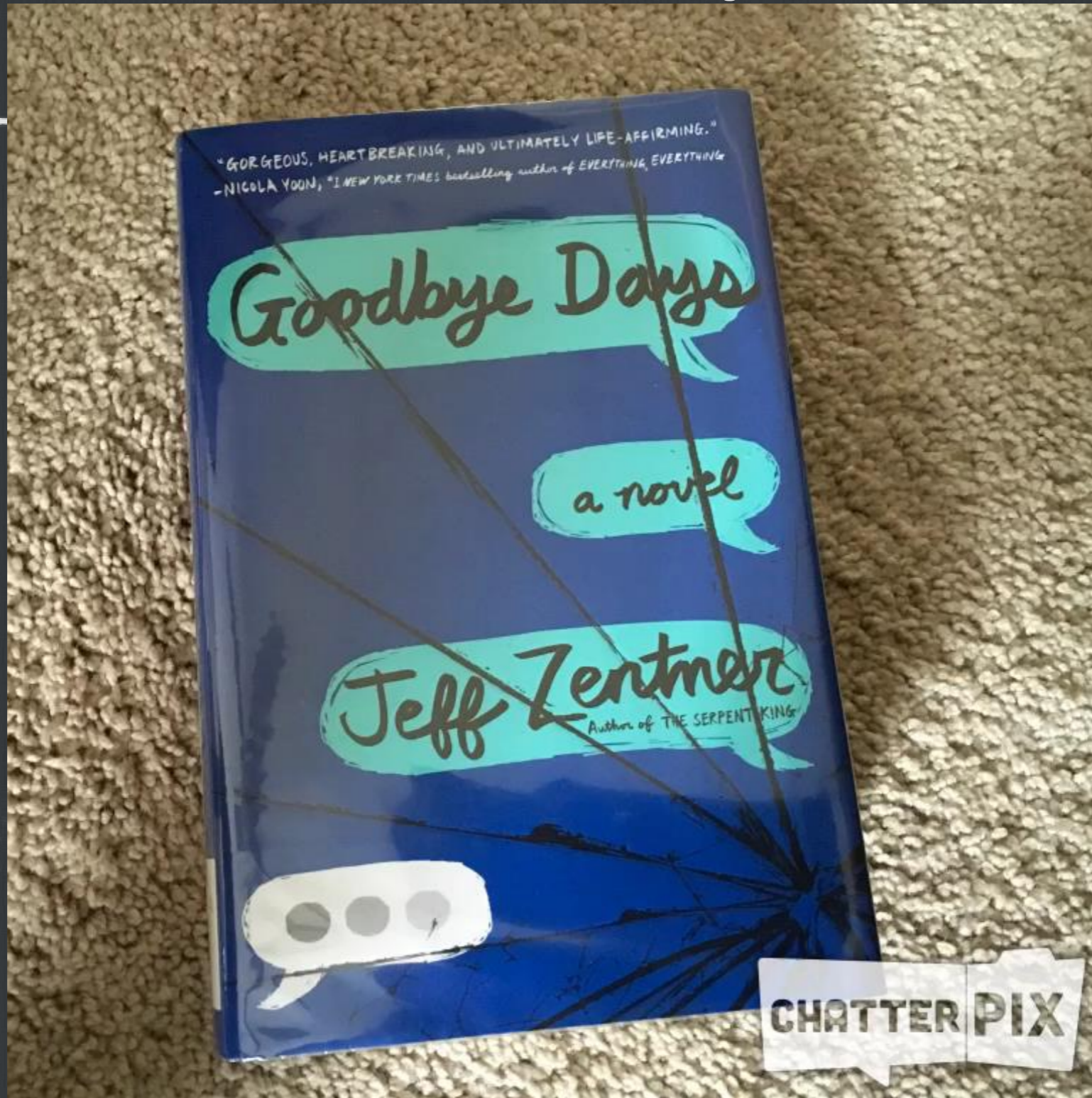
[Movie](#)

You can view this movie, made by Katie Cozzens using iMovie and QuickTime, from CHS web page.

See Resources.

Click on Ms. Cozzens' page.

Chatterpix



Need more ideas? Try Pinterest!

- Two that I want to try:
 - Bookface Photo Contest
 - Six Word Book Reviews

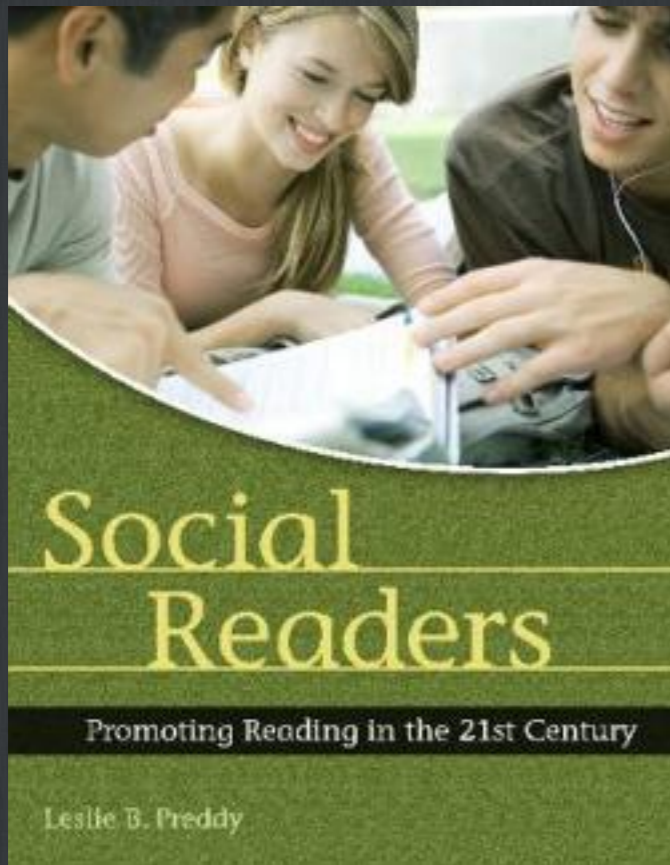


Toot Your Own Horn

Promote what you do—before & after, with pix!

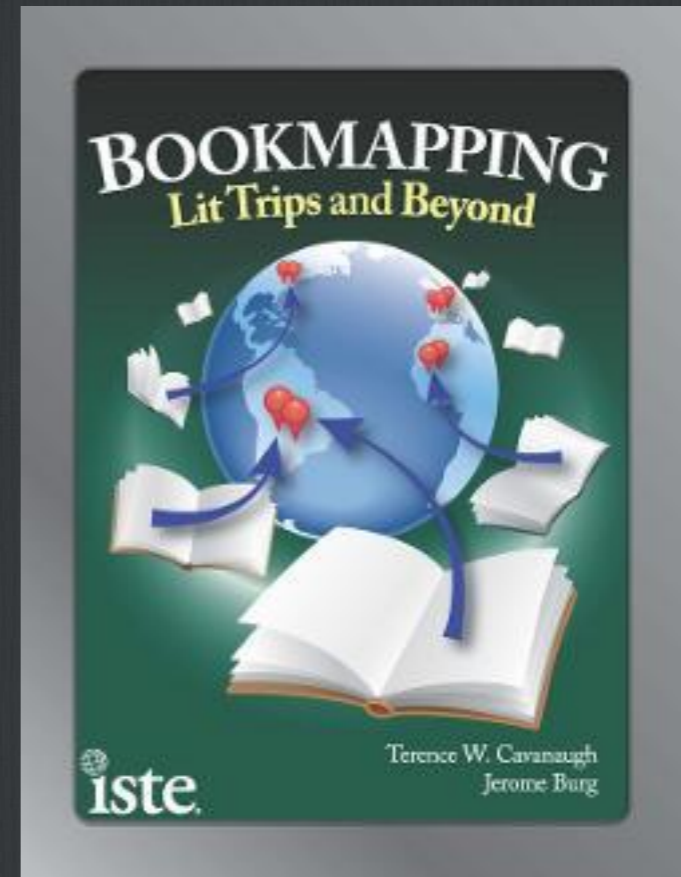
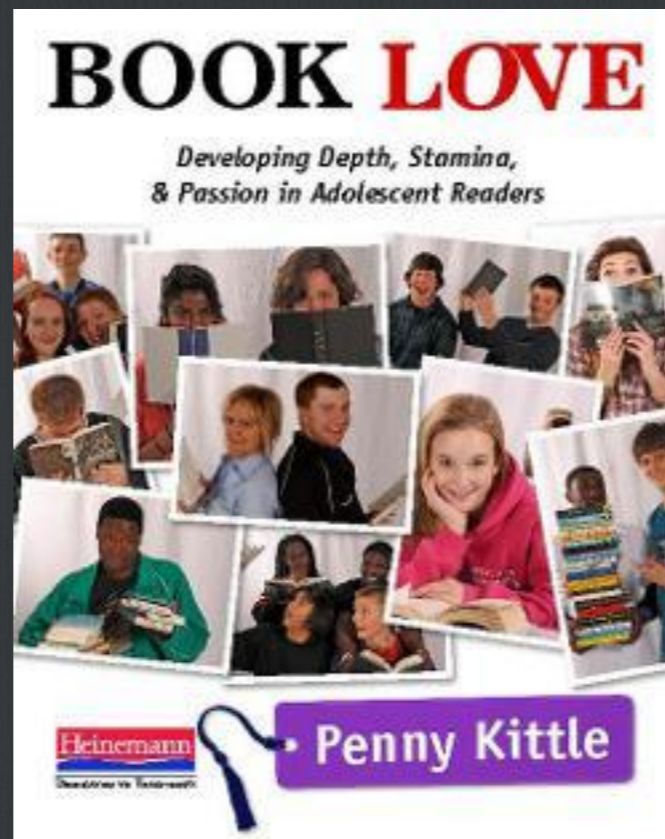
- Local paper
- Your web page
- Tweet it
- PTA news
- School announcements
- Bulletin board outside library
- Monthly report to admin

Resources



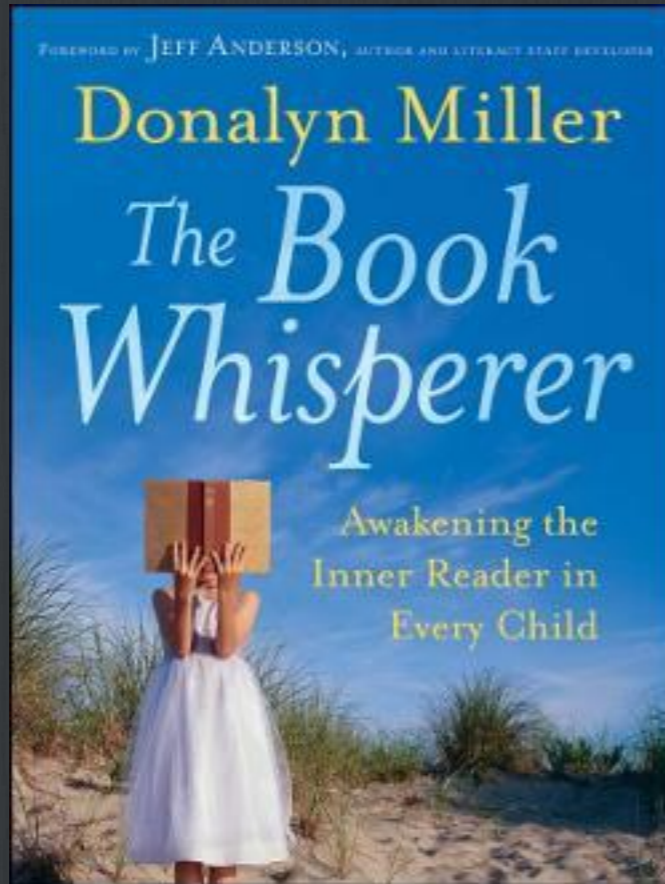
M, H

M, H

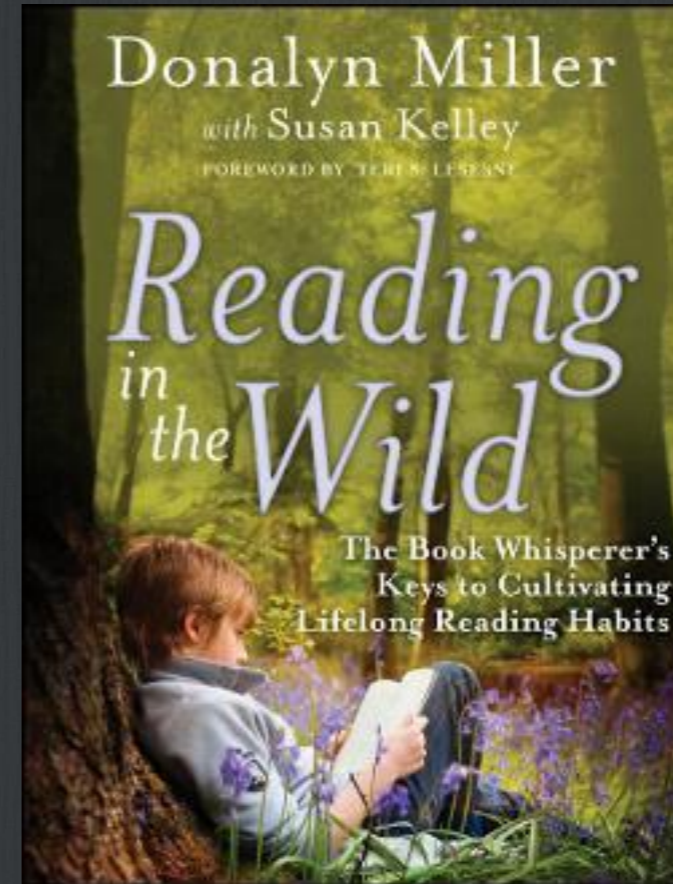


M, H

Resources

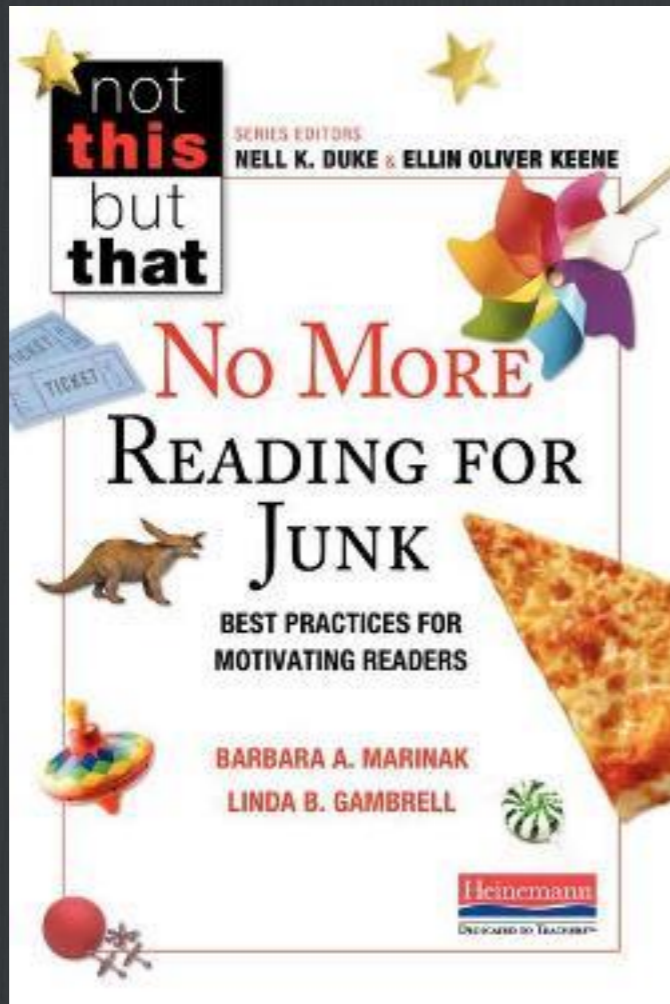


E, M

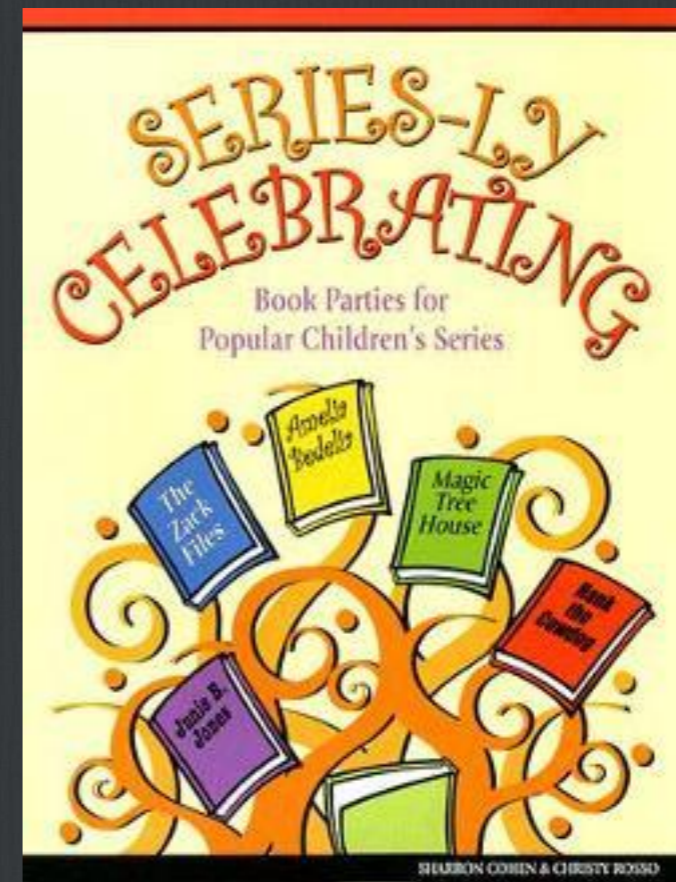


E, M

Resources



E



E

Resources

read-a-ble (ri' dz-bəl) adj. 1. Capable of being read easily; legible. 2. Pleasurable or interesting to read. →read'a-ble-ty, read'a-ble-ness n. —read'a-ble-ly adv.

read-er (ri'dər) n. 1. One who reads. 2. A professional reviewer of literary works. 3. A person who reads lessons or prayers. 4. A person employed by a publisher. 5. A contractor of printers' work.

read-er (ri'dər) n. 1. One who reads and guides. 2. A person who reads and guides.

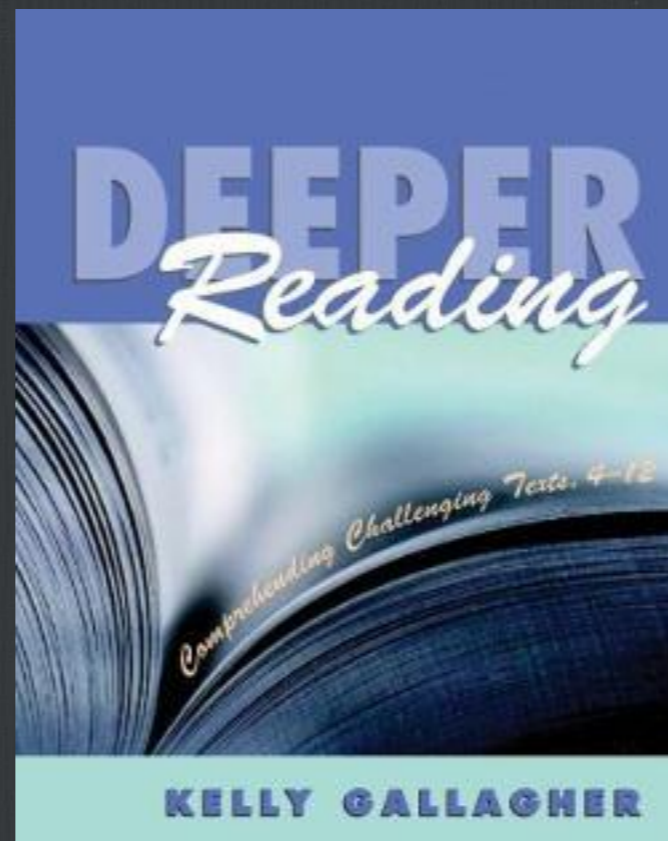
How Schools Are Killing Reading and What You Can Do About It

Readicide

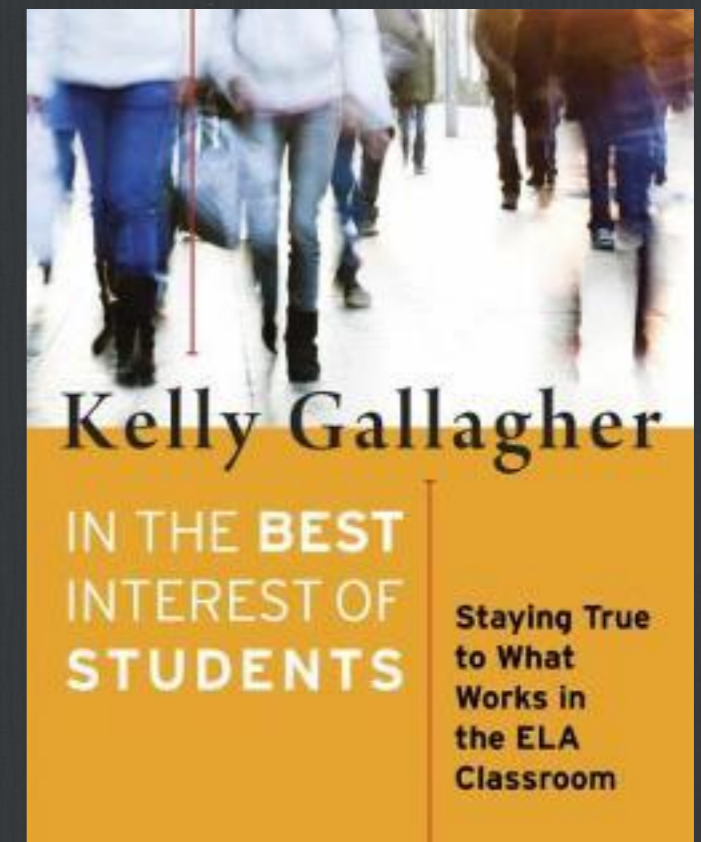
read-i-cide (ri'd i-sīd) n. 1. The systematic killing of the love of reading, often exacerbated by the inane, mind-numbing practices found in schools.

Kelly Gallagher
Foreword by Richard Allington

read-er (ri'dər) n. 1. One who reads. 2. A professional reviewer of literary works. 3. A person who reads lessons or prayers. 4. A person employed by a publisher. 5. A contractor of printers' work. 6. An official or public recitation of written material: *the reading of a will*. 7. A personal interpretation or appraisal: *give us his reading of the situation*. 8. The specific form of a particular passage in a text. 9. The information indicated by a gauge or grad-



All M, H



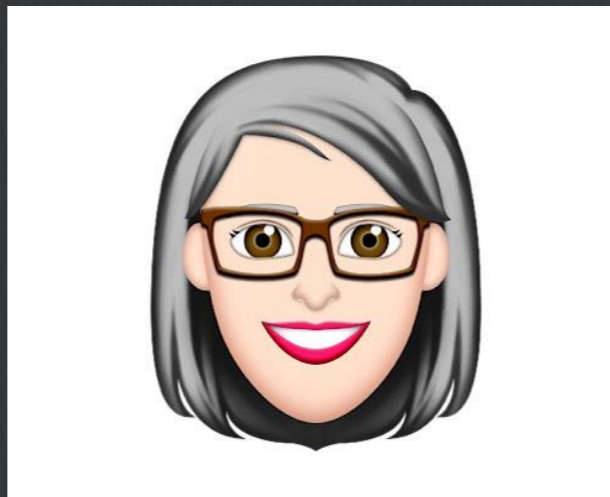
Resources

- Advanced Readers:
<http://www.slj.com/2017/09/books-media/new-reading-lists-aid-advanced-readers/#>
- Speech bubbles to recommend books:
bit.ly/BookRecommendationBubblesBLOG
- <http://knowledgequest.aasl.org/weed-numbers-clean-collection/>

Evaluation

Please go to the link below and complete the brief evaluation.

<http://bit.ly/TASLevalKH>



Karen Haggard

- ❑ Old web page: Not continually updated.
<http://haggardlibrary.weebly.com>
- ❑ Current web page: bit.ly/DragonLibrary
- ❑ Symbaloo page for AMS Readers:
<https://www.symbaloo.com/mix/amsreaders>
- ❑ Twitter: @CHSBookeater
- ❑ Pinterest: Library Stuff is my biggest collection!
- ❑ Emojis made by Katie Cozzens with Emoji Me Face Maker app